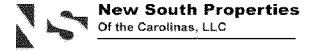


# DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 35.588779/-80.841282

January 2008

RF5

Williamson Rd & Pamlico Ln		TradeArea object
Mooresville, North Carolina		1
<b>Population</b>		
Estimated Population (2006)	30,089	
Census Population (1990)	16,356	
Census Population (2000)	23,914	
Projected Population (2011)	34,853	
Forecasted Population (2016)	39,754	
Historical Annual Growth (1990 to 2000)	7,558	4.6%
Historical Annual Growth (2000 to 2006)	6,175	4.3%
Projected Annual Growth (2006 to 2011)	4,764	3.2%
Est. Population Density (2006)	760.77	psm
Trade Area Size	39.55	sq mi
<b>Households</b>		
Estimated Households (2006)	11,686	
Census Households (1990)	6,304	
Census Households (2000)	9,180	
Projected Households (2011)	13,677	
Forecasted Households (2016)	15,644	
Households with Children (2006)	4,657	39.9%
Average Household Size (2006)	2.54	
<b>Average Household Income</b>		
Est. Average Household Income (2006)	\$58,634	
Proj. Average Household Income (2011)	\$63,580	
Average Family Income (2006)	\$65,968	
<b>Median Household Income</b>		
Est. Median Household Income (2006)	\$54,076	
Proj. Median Household Income (2011)	\$59,388	
Median Family Income (2006)	\$62,668	
<b>Per Capita Income</b>		
Est. Per Capita Income (2006)	\$23,302	
Proj. Per Capita Income (2011)	\$25,436	
Per Capita Income Est. 5 year change	\$2,134	9.2%
<b>Other Income</b>		
Est. Median Disposable Income (2006)	\$45,429	
Est. Median Disposable Income (2011)	\$49,236	
Disposable Income Est. 5 year change	\$3,807	8.4%
Est. Median Household Net Worth (2006)	\$41,774	
<b>Daytime Demos</b>		
Total Number of Businesses (2006)	1,713	
Total Number of Employees (2006)	14,675	
Company Headqtrs: Businesses (2006)	2	0.1%
Company Headqtrs: Employees (2006)	32	0.2%
Unemployment Rate (2006)	3.20%	
Employee Population per Business	8.6 to 1	
Residential Population per Business	17.6 to 1	

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<b>Mooreville, North Carolina</b>	<b>1</b>

### Race & Ethnicity

White (2006)	25,356	84.3%
Black or African American (2006)	3,610	12.0%
American Indian & Alaska Native (2006)	90	0.3%
Asian (2006)	507	1.7%
Hawaiian & Pacific Islander (2006)	7	0.0%
Other Race (2006)	255	0.8%
Two or More Races (2006)	263	0.9%
Not Hispanic or Latino Population (2006)	29,046	96.5%
Hispanic or Latino Population (2006)	1,043	3.5%
Not of Hispanic Origin Population (1990)	16,272	99.5%
Hispanic Origin Population (1990)	84	0.5%
Not Hispanic or Latino Population (2000)	23,384	97.8%
Hispanic or Latino Population (2000)	530	2.2%
Not Hispanic or Latino Population (2011)	33,344	95.7%
Hispanic or Latino Population (2011)	1,509	4.3%
Hist. Hispanic Ann Growth (1990 to 2006)	959	71.6%
Proj. Hispanic Ann Growth (2006 to 2011)	466	8.9%

### Age Distribution

Age 0 to 4 yrs (2006)	2,204	7.3%
Age 5 to 9 yrs (2006)	2,191	7.3%
Age 10 to 14 yrs (2006)	2,334	7.8%
Age 15 to 19 yrs (2006)	2,029	6.7%
Age 20 to 24 yrs (2006)	1,842	6.1%
Age 25 to 29 yrs (2006)	1,990	6.6%
Age 30 to 34 yrs (2006)	2,243	7.5%
Age 35 to 39 yrs (2006)	2,383	7.9%
Age 40 to 44 yrs (2006)	2,430	8.1%
Age 45 to 49 yrs (2006)	2,248	7.5%
Age 50 to 54 yrs (2006)	1,830	6.1%
Age 55 to 59 yrs (2006)	1,462	4.9%
Age 60 to 64 yrs (2006)	1,221	4.1%
Age 65 to 74 yrs (2006)	1,898	6.3%
Age 75 to 84 yrs (2006)	1,257	4.2%
Age 85 yrs plus (2006)	527	1.8%
Median Age (2006)	34.7	yrs

### Gender Age Distribution

Female Population (2006)	15,273	50.8%
Age 0 to 19 yrs (2006)	4,192	27.4%
Age 20 to 64 yrs (2006)	8,837	57.9%
Age 65 yrs plus (2006)	2,244	14.7%
Female Median Age (2006)	36.3	yrs
Male Population (2006)	14,816	49.2%
Age 0 to 19 yrs (2006)	4,566	30.8%
Age 20 to 64 yrs (2006)	8,811	59.5%
Age 65 yrs plus (2006)	1,439	9.7%
Male Median Age (2006)	33.3	yrs

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<b> Mooresville, North Carolina</b>	<b>1</b>

### Household Income Distribution

HH Income \$200,000 or More (2006)	219	1.9%
HH Income \$150,000 to \$199,999 (2006)	307	2.6%
HH Income \$100,000 to \$149,999 (2006)	1,316	11.3%
HH Income \$75,000 to \$99,999 (2006)	1,708	14.6%
HH Income \$50,000 to \$74,999 (2006)	2,508	21.5%
HH Income \$35,000 to \$49,999 (2006)	1,874	16.0%
HH Income \$25,000 to \$34,999 (2006)	1,406	12.0%
HH Income \$15,000 to \$24,999 (2006)	1,180	10.1%
HH Income \$0 to \$14,999 (2006)	1,169	10.0%
HH Income \$35,000+ (2006)	7,931	67.9%
HH Income \$75,000+ (2006)	3,550	30.4%

### Housing

Total Housing Units (2006)	13,397	
Housing Units, Occupied (2006)	11,686	87.2%
<i>Housing Units, Owner-Occupied (2006)</i>	8,079	69.1%
<i>Housing Units, Renter-Occupied (2006)</i>	3,607	30.9%
Housing Units, Vacant (2006)	1,711	12.8%
Median Years in Residence (2006)	2.8	yrs

### Marital Status

Never Married (2006)	4,873	20.9%
Now Married (2006)	13,959	59.8%
Separated (2006)	1,197	5.1%
Widowed (2006)	1,383	5.9%
Divorced (2006)	1,943	8.3%

### Household Type

Population Family (2006)	25,794	85.7%
Population Non-Family (2006)	3,885	12.9%
Population Group Qtrs (2006)	410	1.4%
Family Households (2006)	8,330	71.3%
Married Couple With Children (2006)	3,165	22.7%
Average Family Household Size (2006)	3.10	
Non-Family Households (2006)	3,356	28.7%

### Household Size

1 Person Household (2006)	2,791	23.9%
2 Person Households (2006)	3,951	33.8%
3 Person Households (2006)	2,165	18.5%
4 Person Households (2006)	1,822	15.6%
5 Person Households (2006)	689	5.9%
6+ Person Households (2006)	269	2.3%

### Household Vehicles

Total Vehicles Available (2006)	22,886	
Household: 0 Vehicles Available (2006)	558	4.8%
Household: 1 Vehicles Available (2006)	3,249	27.8%
Household: 2+ Vehicles Available (2006)	7,880	67.4%
Average Vehicles Per Household (2006)	2.0	

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Williamson Rd & Pamlico Ln Mooresville, North Carolina		TradeArea object 1
<b>Labor Force</b>		
Est. Labor: Population Age 16+ (2006)	22,907	
Est. Civilian Employed (2006)	14,777	64.5%
Est. Civilian Unemployed (2006)	741	3.2%
Est. in Armed Forces (2006)	5	0.0%
Est. not in Labor Force (2006)	7,383	32.2%
<b>Occupation</b>		
Occupation: Population Age 16+ (2000)	11,790	
Mgmt, Business, & Financial Operations (2000)	1,517	12.9%
Professional and Related (2000)	1,839	15.6%
Service (2000)	1,286	10.9%
Sales and Office (2000)	3,187	27.0%
Farming, Fishing, and Forestry (2000)	61	0.5%
Construct, Extraction, & Maintenance (2000)	1,497	12.7%
Production, Transp. & Material Moving (2000)	2,404	20.4%
Percent White Collar Workers (2000)		55.5%
Percent Blue Collar Workers (2000)		44.5%
<b>Consumer Expenditure (in \$,000,000s)</b>		
Total Household Expenditure (2006)	\$568	
Total Non-Retail Expenditures (2006)	\$318	56.0%
Total Retail Expenditures (2006)	\$250	44.0%
Apparel (2006)	\$8	1.5%
Contributions (2006)	\$21	3.7%
Education (2006)	\$13	2.4%
Entertainment (2006)	\$33	5.8%
Food And Beverages (2006)	\$91	16.0%
Furnishings And Equipment (2006)	\$26	4.5%
Gifts (2006)	\$15	2.7%
Health Care (2006)	\$36	6.4%
Household Operations (2006)	\$20	3.6%
Miscellaneous Expenses (2006)	\$10	1.7%
Personal Care (2006)	\$9	1.5%
Personal Insurance (2006)	\$6	1.0%
Reading (2006)	\$2	0.3%
Shelter (2006)	\$113	19.9%
Tobacco (2006)	\$4	0.7%
Transportation (2006)	\$119	21.0%
Utilities (2006)	\$42	7.3%
<b>Educational Attainment</b>		
Adult Population (25 Years or Older) (2006)	19,488	
Elementary (0 to 8) (2006)	921	4.7%
Some High School (9 to 11) (2006)	2,053	10.5%
High School Graduate (12) (2006)	6,280	32.2%
Some College (13 to 16) (2006)	4,152	21.3%
Associate Degree Only (2006)	1,882	9.7%
Bachelor Degree Only (2006)	3,110	16.0%
Graduate Degree (2006)	1,090	5.6%

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## Williamson Rd & Pamlico Ln Mooresville, North Carolina

TradeArea object

1

### Units In Structure

1 Detached Unit (2000)	7,392	73.4%
1 Attached Unit (2000)	146	1.5%
2 to 4 Units (2000)	417	4.1%
5 to 9 Units (2000)	640	6.4%
10 to 19 Units (2000)	418	4.1%
20 to 49 Units (2000)	46	0.5%
50 or more Units (2000)	102	1.0%
Mobile Home or Trailer (2000)	914	9.1%
Other Structure (2000)	0	

### Homes Built By Year

Homes Built 1999 to 2000	796	7.9%
Homes Built 1995 to 1998	2,346	23.3%
Homes Built 1990 to 1994	978	9.7%
Homes Built 1980 to 1989	1,207	12.0%
Homes Built 1970 to 1979	1,311	13.0%
Homes Built 1960 to 1969	981	9.7%
Homes Built 1950 to 1959	896	8.9%
Homes Built Before 1949	1,561	15.5%

### Home Values

Home Values \$1,000,000 or More (2000)	14	0.3%
Home Values \$500,000 to \$999,999 (2000)	66	1.2%
Home Values \$400,000 to \$499,999 (2000)	99	1.8%
Home Values \$300,000 to \$399,999 (2000)	151	2.7%
Home Values \$200,000 to \$299,999 (2000)	806	14.5%
Home Values \$150,000 to \$199,999 (2000)	1,181	21.3%
Home Values \$100,000 to \$149,999 (2000)	1,635	29.5%
Home Values \$70,000 to \$99,999 (2000)	908	16.4%
Home Values \$50,000 to \$69,999 (2000)	457	8.2%
Home Values \$25,000 to \$49,999 (2000)	174	3.1%
Home Values \$0 to \$24,999 (2000)	59	1.1%
Owner Occupied Median Home Value (2000)	\$144,126	
Renter Occupied Median Rent (2000)	\$434	

### Transportation To Work

Drive to Work Alone (2000)	9,989	84.7%
Drive to Work in Carpool (2000)	1,378	11.7%
Travel to Work - Public Transportation (2000)	27	0.2%
Drive to Work on Motorcycle (2000)	18	0.2%
Walk or Bicycle to Work (2000)	109	0.9%
Other Means (2000)	64	0.5%
Work at Home (2000)	208	1.8%

### Travel Time

Travel to Work in 14 Minutes or Less (2000)	3,728	32.2%
Travel to Work in 14 to 29 Minutes (2000)	3,446	29.7%
Travel to Work in 30 to 59 Minutes (2000)	3,309	28.6%
Travel to Work in 60 Minutes or More (2000)	1,102	9.5%
Average Travel Time to Work (2000)	25.0	mins

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